



ACCESSORI ORIGINALI
URUS SE

ACCESSORI ORIGINALI
URUS SE

DARE TO LIVE MORE

DARE TO LIVE MORE.

With its sporty proportions, aerodynamic efficiency, and groundbreaking hybrid technology, Lamborghini Urus SE has revolutionized the luxury Super SUV segment. An embodiment of the Lamborghini values and DNA, Urus SE invites you to go farther and live the driving experience to the fullest. Accept the invitation and make the most of what your Urus SE has to offer with Accessori Originali.

Featuring outstanding quality, advanced technology, and unmistakable Lamborghini design — every accessory is created with the utmost attention to detail and is a statement of Lamborghini's ultimate goal: to consistently exceed our customers' expectations of quality and service.

You can fully express your personality with Automobili Lamborghini Accessori Originali.





LUXURY BLENDS WITH ABSOLUTE SPORTINESS.



CONTENTS

01 SPORT

Titanium Exhaust system

9

10

02 RIMS AND TIRES

Rims Set

New 23" Penteo Rims

Colored Calipers

The importance of the "L" Mark

Winter Tires

13

14

16

17

18

21

03 EXTERIOR

Carbon Fiber Engine Bay

Door Lights

Valve Caps with Logo

Rim Badges

23

24

25

26

27

04 USABILITY

Lamborghini EYE 2.0

All-Season Floor Mats

29

30

31

Comfort kit

Ski bag

Roof box

Bike rack

Pet Care kit

32

33

34

35

36

05 CARE & SAFETY

Infotainment Screen Protector

Outdoor Car Cover

Indoor Car Cover

Steering Wheel Cover

Tire Cushions

Emergency and First Aid Kit

39

40

41

42

43

44

45

06 CHARGING EQUIPMENT

Battery Maintainer - Lamborghini HV Charger

Public charging cable - Wall clips

Wall dock

Pedestal dock

47

48

49

50

51



01 SPORT

Leading-edge design and
lightweight technology for
your Lamborghini.



TITANIUM EXHAUST SYSTEM

The Urus SE Titanium Exhaust System from Accessori Originali combines stunning acoustics with aesthetic perfection. Made of ultra-light titanium, this unique exhaust system contributes to making your Super SUV even more distinctive. Despite its unique characteristics, the Titanium Exhaust System remains deeply rooted in Lamborghini origins and is the only exhaust homologated by the marque, which ensures the validity of the warranty conditions.

**The availability of this accessory may vary depending on the country.
For information about the product's availability, contact your Lamborghini Dealer.**





02 RIMS AND TIRES

Top-of-the-line performance and maximum safety in all driving conditions.

RIMS SET

Engineered at the Sant'Agata production facility, the most of Lamborghini rims are forged to perfection from a single piece of aluminum. The result is a lighter, thinner rim that does not sacrifice strength.

21"

ASTEROPE

SHINY SILVER



GRAPHITE GREY



22"

NATH

DIAMOND FINISHED



SHINY SILVER



TITANIUM MATT



TITANIUM MATT
DIAMOND FINISHED



23"

TAIGETE

DIAMOND FINISHED



BRONZE
DIAMOND
FINISHED



SHINY BLACK
also available
with accent color:



VERDE MANTIS

VERDE SCANDAL

GIALLO INTI

ARANCIO BOREALIS

ARANCIO ARGOS

ROSSO DESIRE



22" AURIGA

SHINY BLACK

BRONZE

21"

NIVALE

SHINY SILVER



23"

GALANTHUS

SHINY BLACK



SHINY BLACK
DIAMOND FINISHED



MATT
BLACK



SHINY BLACK W/ BRONZE
DIAMOND-FINISHED





NEW 23" PENTEO RIMS

The 23" Penteo Rims are exclusively developed by Lamborghini Accessori Originali. Born from a perfect fusion of performance, construction quality, and design Made-in-Italy, this accessory brings additional personalization opportunities with the colored ring badges, matching the available brake caliper colors. Designed to add an extra touch of sportiness and racing design with its 11 spokes.

Available for Urus SE and also for Urus, Urus S and with a dedicated version for Urus Performante.

- ORANGE
- RED
- SILVER
- YELLOW
- BLACK
- GREEN

COLORED CALIPERS

Calipers are the main housing for the advanced braking system of your Urus SE and its pistons.

They protect your brakes with style, and are available in a large number of color finishes, so you can customize your vehicle in every detail.

ORANGE



YELLOW



RED



BLACK



SILVER



GREEN





THE IMPORTANCE OF THE “L” MARK

Easily recognizable by their unique “L” marking on the sidewall, only OE tires have been approved and homologated by Lamborghini, as a result of accurate testing and technological commitment.

Designed to enhance your car’s performance while ensuring a unique driving experience under all conditions, on both road and track, “L”-marked tires feature a special Lamborghini profile and tread design.

Main characteristics:

- The entire Lamborghini 4-wheel drive transmission (front and rear differentials) has been engineered with the “L” tires in mind;
- Optimal car performance, excellent drivability and maximum safety on both road and track, thanks to the development of high-standard tire requirements (on which Lamborghini Active Vehicle Dynamics System is based).

“L” TIRE MODELS

Benefiting from the motorsport technological know-how, only tires with the exclusive “L” marking on the shoulder provide you with the perfect equipment for your Urus SE.

See below for available sizes and types.



21” | 22” | 23”
SUMMER



22”
WINTER



22”
SPORT



WINTER TIRES

In addition to standard and sport tires, Lamborghini provides you with the perfect winter tires: even in cold weather and on wet roads, these special tires will ensure that you get the best performance out of your car without compromising on safety.

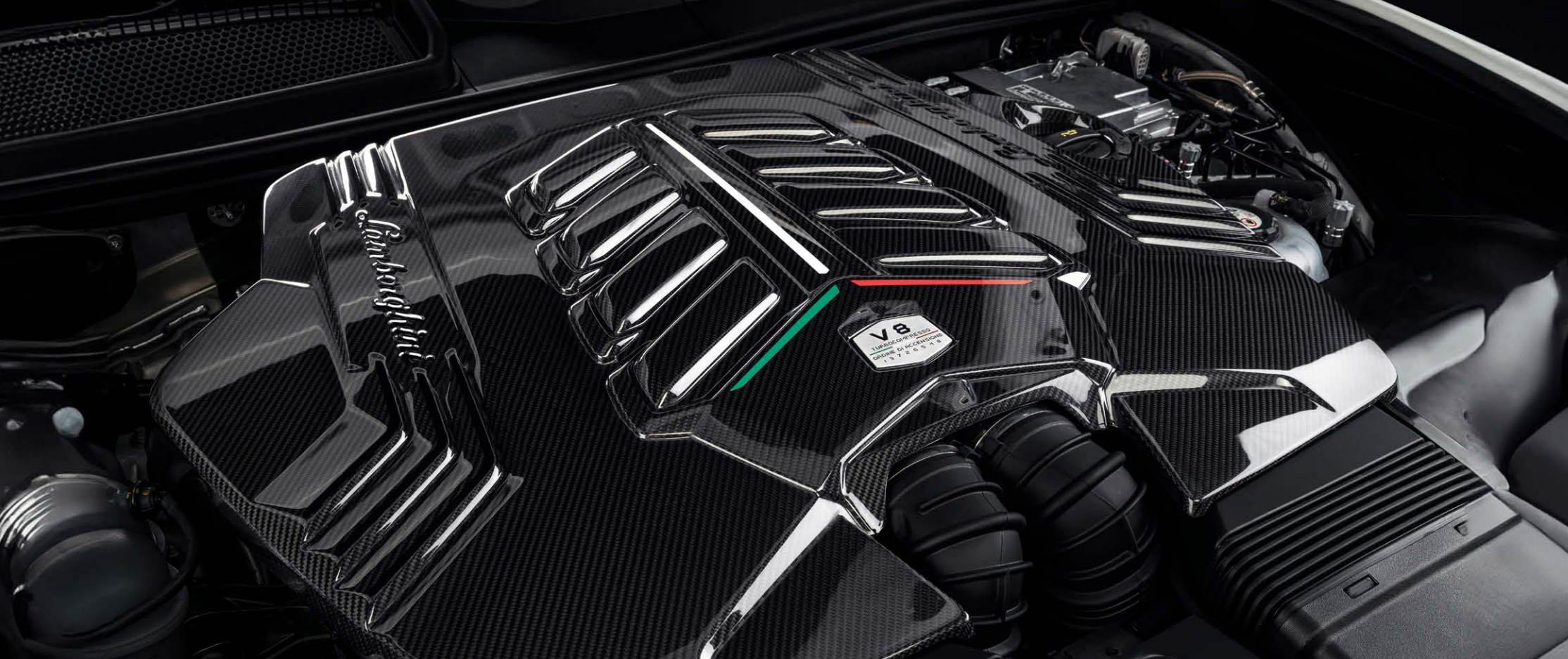
Available for 22" rims.





03 EXTERIOR

Strong and self-confident.



CARBON FIBER ENGINE BAY

The V8 engine is the heart of the Urus SE. The new engine bay is designed to be even more exclusive—made entirely of high-quality Lamborghini carbon fiber, it features multiple layers to protect the engine from high temperatures.

The design is the result of high-end Italian craftsmanship and represents the best way to exalt the sporty look of the Urus SE.

DOOR LIGHTS

The LED door lights project the Lamborghini logo on the ground—a detail that won't remain unnoticed. All you need to do is open your car door to be treated to a 3D projection of the iconic Lamborghini shield. The marque's insignia is now a beacon in the night thanks to this special effect.



VALVE CAPS WITH LOGO

Exclusive details exalt the elegance and style of Lamborghini vehicles.

These valve caps with laser-engraved Lamborghini logo shine like a precious piece of jewelry.

RIM BADGES

With different designs, colors, and logos to choose from, these jewel-encrusted center caps, hand-crafted by professional artisans, will make your Lamborghini unique and provide even more glamour to the wheel rims.



RIM BADGES
GOLD



RIM BADGES
IN CARBON





04 USABILITY

Designed to enhance
your comfort on board
wherever you go.



LAMBORGHINI EYE 2.0

Lamborghini EYE 2.0 is the universal traffic recorder developed for Urus SE models by Automobili Lamborghini. This dashcam device features two full-HD cameras with a wide-angle lens that continuously records everything that happens around the car during driving and parking.

Thanks to the new EYE 2.0 app, the user can then view the footage at any time from their mobile device.

ALL-SEASON FLOOR MATS

The all-season mats kit provides ultimate protection and comfort in any condition, especially where water, mud, or snow are involved. The mats are designed to be easy to remove and clean, and their raised edges protect the car's interior carpeting. The Lamborghini logo is an added detail that provides extra elegance to these handy accessories.



COMFORT KIT

The Lamborghini Urus SE combines performance and speed with ultimate comfort. The Comfort Pack is the perfect choice for a warm and comfortable drive. The kit includes a soft leather and 100% cashmere cushion, a 100% cashmere blanket, and a quilt for your legs.



SKI BAG

When the dedicated roof space isn't enough for your winter needs, the ski bag is the perfect solution. Designed to transport your skis within the vehicle, it requires a 4-seat configuration to provide enough room for transport.





ROOF BOX

The Roof Box is the perfect travel companion, thanks to its exclusive aerodynamic design developed by Lamborghini Centro Stile. Double structured and made of high-end glass fiber. It comes with accessories such as an automatic inner courtesy light, ski carrier (holds up to 5 pairs of ski), luggage straps, and anti-theft system.

- Lamborghini logo
- Capacity: over 540L
- Maximum sturdiness (ISO/IEC 17025)

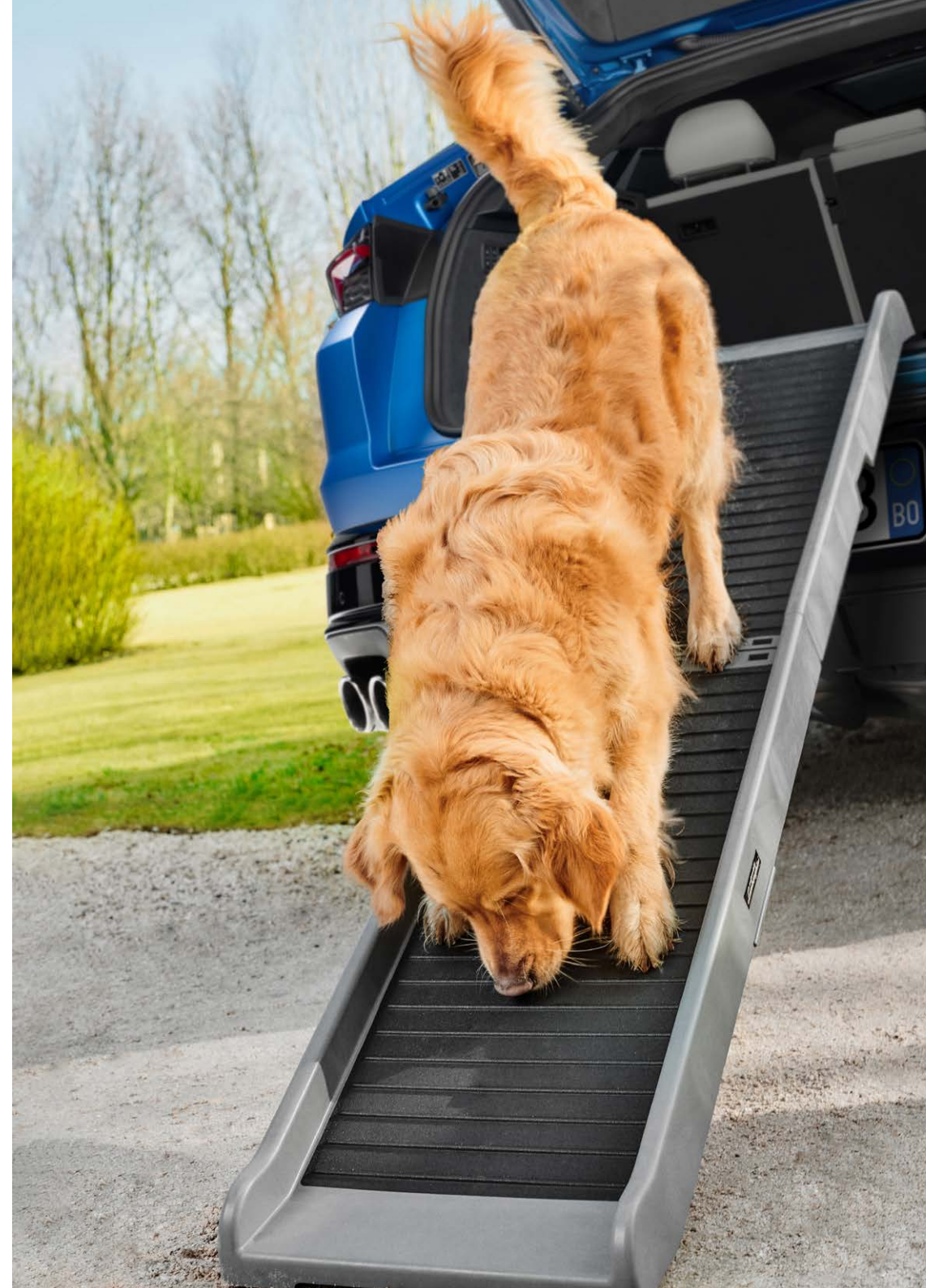
BIKE RACK

The Urus SE is the ultimate sporty Super SUV. To further exalt that sportiness, Accessori Originali developed a roof bike rack for the most comfortable adventure traveling. This accessory is practical, easy to install, compatible with several bike models, and made all the more precious by the Lamborghini logo.



PET CARE KIT

More cabin space means more possibilities. Created for pet lovers, this accessory package features a variety of items to meet your every need and expectation: safety belts for maximum protection, accessibility ramps for ease of access to the luggage compartment, and a rear seat cover to avoid wear and tear. Available individually and in various permutations.



SAFETY BELTS

- Increase the safety and comfort of your dog.
- Customized with the Automobili Lamborghini logo.
- Total safety is guaranteed by the TÜV approved carabiner clip.
- Featuring an elegant and safe design.
- Available in 4 sizes (S-M-L-XL).



PROTECTIVE SEAT COVER

- Protects the rear seats from damage, scratches, liquids and dirt.
- Made of a durable cotton/polyester fabric.
- Waterproof and easy to install.
- Easy to clean thanks to the practical fabric.



PET RAMP

- The Pet Ramp is designed for the comfort of the pets and the convenience of their owners.
- It is portable and has a non-slippery surface that allows easy access to your car.
- Already assembled and ready to use.
- No tools or setups are necessary for installation.





05 CARE AND SAFETY

A car that is built with so much care deserves to be protected. These tailor-made items fit the bill.



INFOTAINMENT SCREEN PROTECTOR

The protection you need for your Infotainment and Climate Control touchscreens to defend them against oil, dust, scratches, and water. The screen protector is layered with an oleophobic coating that repels the oils from your fingertips and brings additional smoothness to the navigation screen. This accessory guarantees and preserves the display's color and touchscreen capabilities. The Lamborghini shield hologram is a remarkable detail that makes the Screen Protector truly unique.



OUTDOOR CAR COVER

The Accessori Originali outdoor car cover guarantees maximum results in terms of protection, waterproofing, and appearance. The cover presents quality features such as resistance to tearing and temperature excursions, an eye-catching design with the Lamborghini logo on the front, Lamborghini lettering on the rear, and stripes that exalt the sportiveness of the car.



INDOOR CAR COVER

The premium indoor car cover by Accessori Originali provides the best results in terms of protection and aesthetics. Waterproof and tear- and thermo-resistant, the cover is designed in Sant'Agata Bolognese and made of a revolutionary bi-elastic material that follows the lines of the Urus SE thanks to innovative digital UV printing technology.

STEERING WHEEL COVER

The steering wheel of your Urus SE has been crafted by expert artisans over many hours of painstaking work, which is why these parts of your URUS SE must be protected even indoors. The steering wheel cover is made of hard-wearing stretch fabrics bearing the Lamborghini emblem and is the perfect solution for those who want to care for their vehicle even when not in use.



TIRE CUSHION

This set features four tire cushions made of special polyurethane foam. This accessory set prevents tire deformation caused by prolonged parking of the vehicle in the same position.



EMERGENCY AND FIRST AID KIT

Specially designed and easily transported, this kit contains everything you need to deal with an emergency on the road.

EU and UK countries only. The availability of this accessory may vary depending on the country. For information on the product's availability, contact your Lamborghini Dealer.



06 CHARGING EQUIPMENT

Ensure your Urus SE is always ready to go with these specially designed charging products from Accessori Originali.

BATTERY MAINTAINER

An extremely useful device to preserve the Low Voltage battery of your Urus SE and keep it charged so your car is always ready to go. Compatible with all Lamborghini models.

LAMBORGHINI HV CHARGER

A device to connect your vehicle to an energy source and charge the High Voltage Battery of your Urus SE. The HV Charger can be attached to different mounts to make the charging experience even easier.



PUBLIC CHARGING CABLE

A portable cable (Mode 3) to charge your Urus SE at public charging stations. A transport bag is included. This accessory is only available for Type 2 (4.5 and 7.5 meters) and Type GB/T (4.5 meters) plugs.

WALL CLIPS

A special set of mounts to hang your Lamborghini HV Charger in a safer and more ergonomic place.



WALL DOCK

The Wall Dock is a specially designed capsule to cover and protect the Lamborghini HV Charger. Designed to be installed on the wall or the Pedestal Dock, the Wall Dock will add an extra touch of sophistication to your garage, thanks to the white safety glass featuring the Lamborghini logo.

Please note:
Contact your Dealer for information on the setup and separately available supply cables.
The Lamborghini HV Charger is not included in the scope of supply.



PEDESTAL DOCK

A ground-based structure on which the Wall Dock can be mounted, adding a higher level of customization to your charging experience. The Pedestal Dock presents an aluminum frame and front and rear trims made of white safety glass featuring the “Lamborghini” logo in black writing. Also suitable for outdoor installation.

Please note:
Contact your Dealer for information on the setup.
The charging dock and wheeled base (73 cm height, 60 cm width, 80 cm depth) are included.
The Lamborghini HV Charger is not included in the scope of delivery.



**THERE ARE COUNTLESS WAYS TO SHOW
HOW MUCH YOU LOVE YOUR LAMBORGHINI.**

**USE ONLY ORIGINAL LAMBORGHINI REPLACEMENT PARTS
ON YOUR VEHICLE.**

Lamborghini declines any responsibility for damage caused by the use of other parts or accessories.
Please note that not all replacement parts and accessories are permitted or available in every country.

Post-installation of some articles depends on the standard equipment
on your vehicle and its year of manufacture.

For further information please contact your Lamborghini dealer.

This brochure is provided in digital format and in very few prints in order to reduce their impact
on the environment, because we strongly believe in sustainability.



automobili
Lamborghini